

Vlado Krejci

Senior Product Designer specializing in AI tools for enterprise content management

design@vladokrejci.com
Brno, Czech Republic
vladokrejci.com/design

(01) EXPERIENCE

Senior Product Designer

Kontent.ai · Jul 2022 – Present

Shaping AI-powered tools that help enterprise content teams work more efficiently – from conversational and background expert agents to semantic search and responsible AI governance.

PREVIOUSLY

Senior User Experience Designer

Kentico Software
May 2018 – Jul 2022

Designed core features for headless CMS serving enterprise customers globally – focusing on content modeling, workflow automation, and multi-channel delivery.

User Experience Designer

Kentico Software
Aug 2016 – May 2018

Designed Kentico's internal startup building headless CMS from the ground up – contributing to product strategy, information architecture, and core UX patterns.

Service Designer (Volunteer)

City Municipality
Sep 2016

Applied human-centered design methodologies to Participatory Budgeting Service – a civic initiative enabling citizens to propose and vote on city projects.

User Experience Designer

Compass Communication
Sep 2015 – Dec 2016

Designed ERP/CRM systems and financial dashboards for mid-size businesses – developing foundation in data visualization and interface design for complex workflows.

User Experience Designer

Cloud Technologies
Sep 2015 – Jul 2016

Designed tracking and planning systems for global logistics operations – tackling large-scale enterprise complexity and intricate workflows.

Software Tester

EmbedIT
May 2013 – May 2014

Quality assurance for retail analytics platform across Southeast Asian markets – early exposure to enterprise software that sparked transition toward UX design.

(02) EDUCATION

Computer Science

Masaryk University

M.Sc. Service Science, Management & Engineering 2016

Universitat Politècnica de València 2014–2015

B.Sc. Applied Informatics 2013

(03) SPEAKING & TEACHING

UX Well Academy – Lecturer: Advanced Figma Prototyping

Czechitas – Course & Workshop: Usability Testing

Masaryk University – Guest Lecturer: Software Development Course

Design Hour – How to Create Effective Onboarding

Real UX Camp – Talks: PDP 2.0 & Experiment Team

Public Design Challenge – Workshop Organizer, Brno